

SOCIAL INVESTMENT FRAMEWORK POLICY

SURA BUSINESS GROUP

Companies are engines of development in society, playing a key role in building communities with greater well-being and equity, not only through the economic and social impact of their businesses but also through their ability to positively influence public dynamics and social transformation processes.

Grupo de Inversiones Suramericana S.A. - Grupo SURA - and its subsidiaries (collectively, the Companies or Grupo Empresarial SURA) voluntarily assume this co-responsibility by recognizing their impact on the sustainable development of the countries where they operate and by playing an active role in achieving the major challenges facing their societies.

The Companies assume this ethical commitment, convinced that coherence is an unequivocal path to generating value and trust with their various stakeholders and is essential for creating well-being and sustainable development for people, organizations, and society.

Because of this purpose, Grupo Empresarial SURA leads and participates in the development of social investment initiatives by voluntarily, systematically, and structurally allocating financial and non-financial resources to projects and programs that generate well-being and better living conditions.

Just as the Group's business practices must respond to a corporate philosophy that prioritizes quality of life and competitiveness based on Respect, Responsibility, Equity, and Transparency, the social investment that is carried out must also promote these values and the particular understanding of each context, valuing

knowledge and diversity as starting points in building long-term bets that transform social reality.

Investments made by Grupo SURA can be executed through the Companies themselves or through the SURA Foundation, adhering to the guidelines, mechanisms, and scopes outlined in this policy. The Companies may develop specific manuals and procedures to facilitate the implementation of this Policy, in alignment with their strategy, social context, and legal boundaries.

This policy does not supersede SURA AM's existing prohibitions on political contributions.

1. Focus Areas for Social Investment

Grupo SURA has defined the following thematic focus areas for its social investment strategy in Latin America:

- **Calidad de la educación:** Investments in processes that enhance the capabilities of educational agents, strengthening skills in being, knowing, and doing, and facilitating professional and employment opportunities aligned with the dynamics and challenges of each region.

Grupo SURA is convinced that education is the driving force of development, as it promotes growth, bridges social gaps, and ensures greater equality of opportunity. By providing access to quality education and learning, individuals are empowered to grow, innovate, and become entrepreneurs. Investing in quality education for all contributes to a more equitable and less unequal region; this investment must be effective, transparent, and evidence-based.

- **Promotion of Art and Culture:** Initiatives aimed at fostering a meaningful social appropriation of culture that generates value for all audiences. This includes research, publications, cultural events, and support for cultural institutions.

For Grupo SURA, culture represents the shared experiences of a society, encompassing traditions and perspectives. It is a realm that stimulates creativity and fosters appreciation for diversity.

- **Well-being and Promotion of Healthy Lifestyles:** Initiatives that influence behaviors and practices to enhance quality of life. This includes strategies related to financial, physical, and mental health, aging, sustainable mobility, and healthy lifestyle practices.

Promoting well-being is strategic for Grupo SURA, as it empowers individuals to meet their needs, make informed decisions, and contribute to a sustainable society.

- **Institutional Strengthening:** Resources provided to organizations focused on addressing public interest issues such as justice, transparency, democracy, the environment, education, competitiveness, and citizenship.

This investment focus reflects Grupo SURA's commitment to influencing public dynamics and fostering more democratic and just societies.

In addition to these focus areas, Grupo SURA may invest in addressing specific social challenges in each country, such as those arising from natural disasters, migration, or internal conflicts.

2. Social Investment Mechanisms

In developing this policy, Grupo Empresarial SURA may resort to the implementation of the following social investment mechanisms:

- 2.1. Own Initiatives:** Initiatives conceived, designed, and implemented by the Companies and/or the SURA Foundation that respond to strategic objectives and goals set by these entities. These initiatives

may involve the allocation of economic, technical, and/or human resources.

- 2.2. Initiatives of Other Organizations:** Initiatives that come from organizations external to the Companies and that, due to their strategic level, impact, and relevance, are decided to be supported through the allocation of economic, technical, and/or human resources.
- 2.3. Participation on Boards of Social Organizations:** Contribution of knowledge and experience of the Companies' executives through voluntary participation or delegation on boards, management boards, and advisory committees of non-profit entities and social organizations.

3. Guidelines for Social Investment Management

Grupo Empresarial SURA's social investment will be characterized by being purposeful, responsible, respectful, and ethical, responding to the Group's corporate principles and international best practices in this area.

To comply with this, the investments made must follow the following guidelines:

3.1. Guidelines Related to the Purpose of the Investment

- **Social Innovation:** Promoting initiatives that explore different and innovative ways to address people's needs and promote behavioral changes in response to social challenges.
- **Influencing Public Dynamics:** Contributing to the corporate purpose of positively influencing public dynamics that strengthen institutions and the generation of an informed public opinion on issues that build development in the countries and territories where the Companies are present.

- **Knowledge Generation:** Promoting action and reflection processes that identify, document, and systematize experiences and best practices that contribute to the development and dissemination of knowledge for the Companies and for society.
- **Social Impact and Return:** Investments made in the areas defined by this policy must generate a social impact associated with sustainable, long-term, replicable, and scalable transformations, with measurable and verifiable impact.

3.2. Enabling Guidelines for Investment

- **Relevance:** The relevance of the Companies' social investment initiatives will be determined by their alignment with at least one of the social investment focus areas declared in this Policy.
- **Contextual Action:** Developing initiatives that respond to the needs and particularities of each context and that are articulated with the development proposals of local, national, and regional agendas.
- **Articulation of Intersectoral Alliances:** Participating in initiatives in which the design, execution, and evaluation involve the union of efforts and capacities of various actors: public, private, social, international cooperation, and/or beneficiary communities.
- **Social Project Management Approach:** Participating in initiatives in which the design, execution, evaluation, and systematization are developed under a social project management approach, applying due diligence standards that guarantee the achievement of the proposed objectives, the generation of knowledge, and the sustainability of results and impacts.
- **Good Governance:** Decision-making mechanisms for investment will be consistent with the corporate governance standards of Grupo Empresarial SURA, safeguarding ethical, transparent, and coherent conduct with the

principles of the United Nations Global Compact to which the Group is a signatory.

- **Balanced Communication:** Accompanying the social development process with communication strategies that respond to the purpose of relationship-building with each stakeholder group, in line with the desired institutional projection, and periodically communicating information about the initiatives.

4. Disclosure and Reporting

- 4.1. Periodic Reporting by Companies:** Annually, the Companies, through their sustainability and/or human talent areas, must consolidate all information related to what is expressed in this policy and report it to Grupo SURA in such a way that the status of the implementation of social investment strategies can be identified.

This information will also be useful for managing processes related to the Group's standards and voluntary commitments.

- 4.2. SURA Foundation Report:** Annually, and as established in the Foundation's bylaws, the consolidated initiatives developed throughout the year will be presented to the area responsible defined in this policy, information that will be reflected in its annual management report.
- 4.3. Reporting Methodology:** The Companies and the SURA Foundation will use the reporting instrument designed to consolidate the results and impacts of the Group's annual social investment, which will be delivered to the responsible areas of each subsidiary.

5. Governance

- 5.1. Strategic Guidelines for Management.** The Sustainability and Corporate Governance Committee of the Board of Directors of Grupo

SURA will be the highest authority in which strategic and general guidelines for the responsible management of these investments will be discussed and established. In turn, the Sustainability and Corporate Governance Committees of the Boards of Directors of the Companies will oversee compliance with this Policy and their respective manuals and procedures.

The specific manuals and procedures of the Companies must be discussed and validated within the framework of the guidelines established in this policy.

5.2. SURA Foundation. In the case of the SURA Foundation, the Board of Directors of the legally constituted foundations in the different countries will be the highest authorities in which the strategic and general guidelines for the responsible management of social investment will be discussed, in accordance with the provisions of this Policy.

5.3. Promotion of Art and Culture. The *Cultural Committee* will be one of the bodies responsible for complying with this purpose, in accordance with the definition of its own scope and guidelines.

The *Sponsorship and Cultural Support Table*, composed of representatives from the Communications, Marketing, and Human Talent areas of the Companies, the Cultural Committee, and the Social Management area of the SURA Foundation, will be the forum where criteria will be shared and initiatives will be promoted or opportunities for involvement or support in the promotion of art and culture will be analyzed.

5.4. Approval of this Policy: The approval of this Policy is the responsibility of the Board of Directors of Grupo SURA and, once approved by it, it must be approved by the Boards of Directors of the subsidiaries and finally by the Boards of Directors or equivalent bodies of each of the Companies. Any modification must be approved in the same order and by these same corporate bodies.

- 5.5.** All persons involved in the management of the Companies' and the SURA Foundation's social investment must know and comply with this Policy.

- 5.6.** The Corporate Responsibility Management of Grupo SURA will be responsible for the administration of this policy and, to this end, will manage its compliance, disclosure, and updating with the involved areas.

- 5.7.** This policy shall come into effect as of its approval by the Boards of Directors or equivalent bodies of each of the Companies.